

CENTRAL FINE / JIAE HWANG

JIAE  
HWANG

selected works

# Rise Above: / The Landing:

Solo project at Central Fine

FOR IMMEDIATE RELEASE



- |                     |                     |
|---------------------|---------------------|
| ● STARCH            | ○ GMO               |
| ● ACRYLIC PIGMENT   | ○ PROTEIN FIBER     |
| ● ADHD              | ○ PAST              |
| ● OCD               | ○ PARENTS           |
| ● COLORED FIELD     | ○ DETACHMENT ISSUES |
| ● ATTACHMENT ISSUES | ○ YES / NO          |
| ● MAYBE / TOTALLY   | ○ NOSE / MOUTH      |



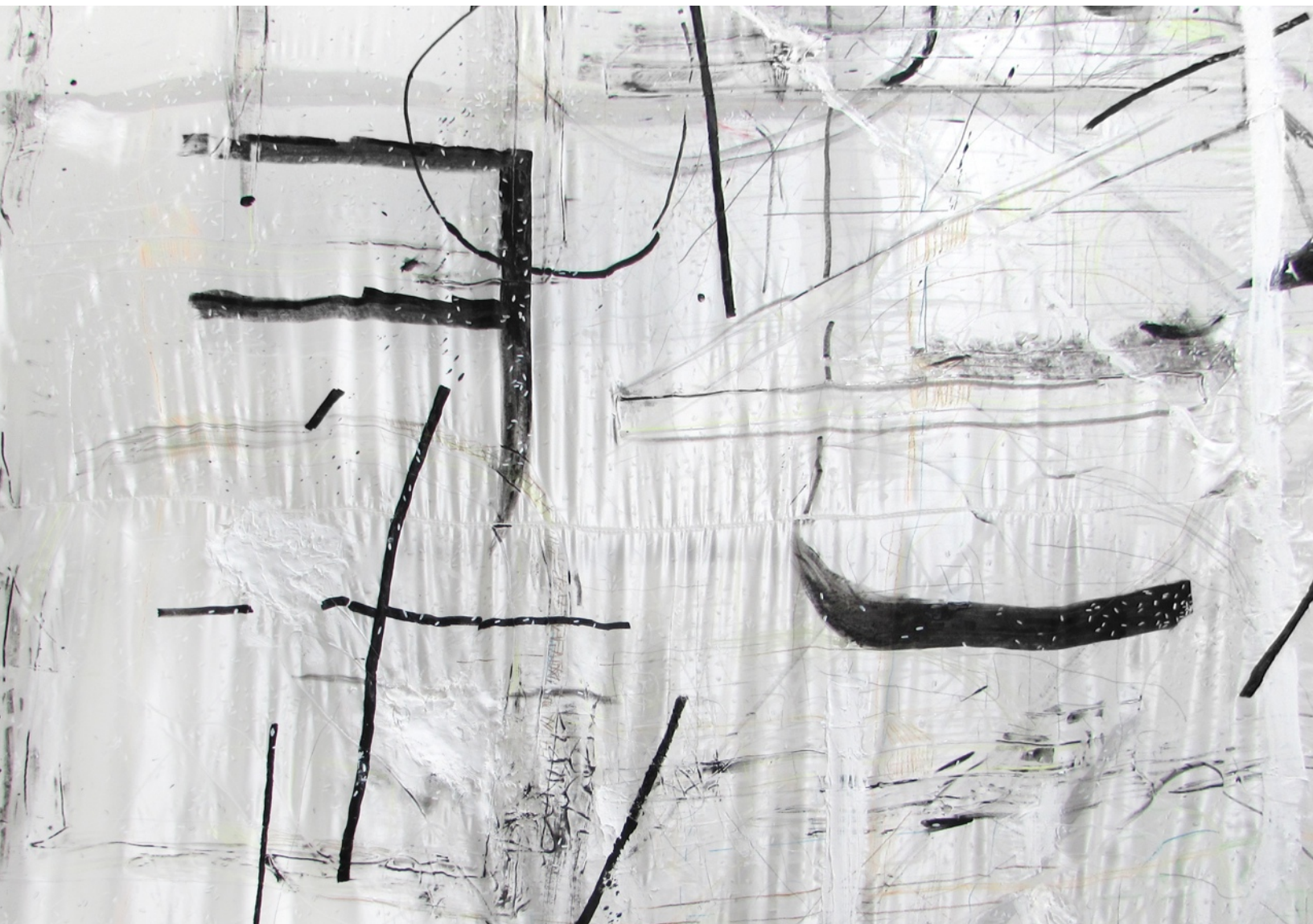
THE LANDING:  
ACRYLIC, CHINA MARKER, FABRIC PEN, COLOR PENCIL, GRAPHITE, OIL PASTEL, GLUE GUN, RED BULL, SLAIVA, RICE, COFFEE ON CHARMEUSE SILK  
559 X 365.7 CM, 2014





DETAIL - THE LANDING





DETAIL - THE LANDING



RISE ABOVE : INSTALLATION VIEW AT CENTRAL FINE, 2013





RISE ABOVE : INSTALLATION VIEW AT CENTRAL FINE, 2013





RISE ABOVE: INSTALLATION VIEW AT CENTRAL FINE







RISE ABOVE: RISE ABOVE  
ACRYLIC, CHINA MARKER, GLUE GUN, COLOR PENCIL, RED BULL, SEMEN, SLAIVA, COFFEE ON SUITING SILK  
183 X 111.7 CM, 2013





DETAIL - RISE ABOVE: RISE ABOVE





RISE ABOVE: WANNABE  
ACRYLIC, CHINA MARKER, ARTIST PEN, GRAPHITE ON HABOTAI SILK,  
183 X 111.7 CM, 2013









RISE ABOVE: ELSEWHERE  
ACRYLIC, ARTIST TAPE, CHINA MARKER, FABRIC PEN, GRAPHITE ON CHARMEUSE SILK, IKEA RIGGA,  
91.5 X 114.5 CM, 2013



DETAIL - RISE ABOVE: ELSEWHERE





RISE ABOVE: CONCRETE  
ACRYLIC, FABRIC PEN, GRAPHITE ON SILK,  
114 x 66 CM, 2013





DETAIL - RISE ABOVE: CONCRETE



RISE ABOVE: EVERYWHERE  
ACRYLIC, FABRIC PEN, GRAPHITE ON SILK,  
183 X 111.7 CM, 2013





DETAIL - RISE ABOVE: EVERYWHERE



RISE ABOVE: LANDSCAPE  
ACRYLIC, CHINA MARKER, GRAPHITE, RED BULL, SEMEN, COFFEE ON SILK TAFFEA,  
140 X 102 CM, 2013



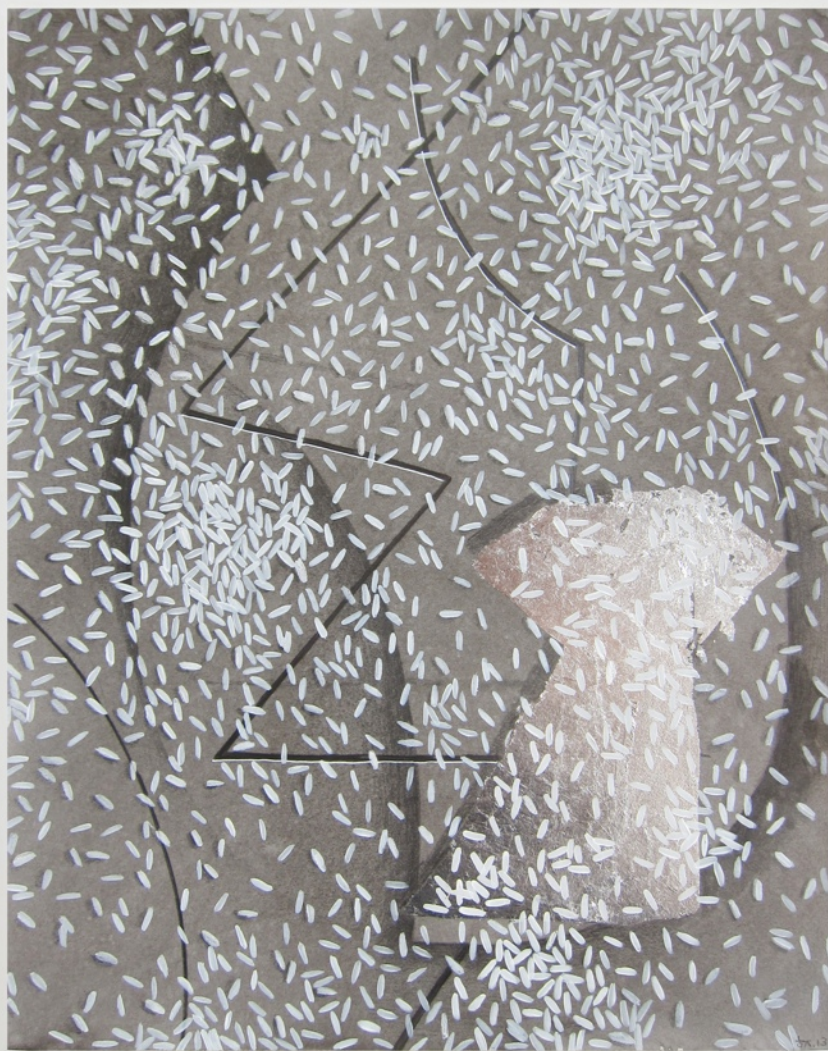


RISE ABOVE: SCREEN  
ACRYLIC, GRAPHITE, INK ON PAPER, 35.5 X 28CM, 2013



RISE ABOVE: WOOD  
ACRYLIC, GRAPHITE, INK ON PAPER, 35.5 X 28CM, 2013





RISE ABOVE: LINEN  
ACRYLIC, GRAPHITE, SILVER LEAF, INK ON PAPER, 35.5 X 28CM, 2013  
\$1500 USD UNFRAMED

## Rise Above:

Central Fine Miami Beach presents *Rise Above*:. A solo project by Jiae Hwang.

In *Rise Above*: Hwang explores the demand implicit in the phrase, and the expectations to perform accordingly. By 'Rising Above' one is expected to confront another well-known demand: *Sink or Swim*.

This expectation to perform places us in a situation where language depends on interpretation as a key element. The artist proceeds to approach the demand to perform as if such demand was a sort of 'linguistic-cultural ready-made' while purposefully interpreting it in another way: Rise becomes Rice. In that space, what comes next is a phonetic interpretation that bypasses the initial demand and goes in full-force into what the artist calls 'another type of translation' bringing the artist's subjectivity in stark contrast with the original imposing sentence.

Hwang proceeds to throw and later trace, remove and paint Rice on top of large colored silk pieces. This gesture, to throw rice, is an auspicious act in the West, but in Korea, where Hwang was born, throwing rice is a disrespectful gesture towards economy, labor and tradition. To throw it on top of silk would be an even greater offense, as it would be a double negation of highly charged symbolic elements. Hwang doesn't go for that, but rather pursues the space where interpretation brings forward new meaning. Hwang's choice of silk is determined by the artist's interest in the colored fields present in the fabric, as well as the cultural connotations that are evident when deciding on a black silk background, a sea-rough silk, or man's suit silk. Silk then, arrives as a ready-made that offers the artist the possibility not only of reaction against the gender-charged fabric (either male or female) or the cultural value placed on silk, but also and of utter importance, places the act of painting against a pre-determined background color, texture, etc. Jiae Hwang acts like an editor, a collector of cultural weight and associations, and reacts to those notions accordingly.

Hwang's project understands Rice, Silk, drawing, lines and marks, the West and East as ready-made concepts; and from that understanding proceeds to approach painting as assemblage: Superimposing Color-Field abstraction procedures like staining, and other AB-EX gestures against the Colored-Field/Ready-Made present in silk; or pairing trompe-l'oeil with the ready-made colored background (a cultural background too). These formal concerns are joined by the performative act of ripping fabric to cut the silk -as if it were a punk t-shirt against the solemn silk painting tradition. The artist leaves in the exhibition the clothing rags used to hang her careful paintings as ready-mades that offer either their specific function or whatever interpretation the audience can apply on them. Her silk steamer is shown as well. Fashion, Dry-cleaning, Silk painting, trade, are all faced as cultural pockets ready to be filled.

As a conceptual shift, Hwang presents a YouTube-found looped video of penguins jumping onto an iceberg. The penguins are expected to 'Rise Above' but instead they find themselves sliding, falling, or plainly swimming back into the ocean, behaving like fish, unable to fly like other birds. Their performance, as fish, prevents them from 'sinking' so, if they can't fly, if they can't 'Rise Above', they might as well '*Sink or Swim*'. The ready-made video becomes an infernal loop of sorts, or a punctuation that presents an even denser layer into the reading of the exhibition.

In short, Jiae Hwang's project concepts such as reading, performance, language, expectations, all are translated and interpreted through a subjective lens, a lens that emphasizes equality and a leveling out of sorts that generates unexpected value. For the artist: To Rice equals To Rise, the trompe l'oeil of rice is placed on equal terms on top of the Ready-Made ground, the Ready-Made ground meets on equal terms Color Field abstraction, and Color Field Abstraction encounters a 'Colored Field'.



**CENTRAL FINE / JIAE HWANG**

# Abstract Paintings

2010-2012



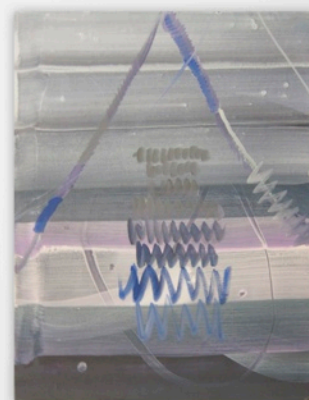
LET'S BEGIN WITH A LINE, EMERSON DORSCH GALLERY, MIAMI FL 2012













SLOW COOKER / FAST CHECK, 2010-2012, 102 x 76 CM, ACRYLIC ON CANVAS





GGGUGG, 2012, 51 x 41 CM, ACRYLIC ON CANVAS



STUDIO VIEW 2010



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# Drawings

2010-2012









NEW ART SOUTH FLORIDA SFCC, UNIVERSITY GALLERIES  
FLORIDA ATLANTIC UNIVERSITY, 2012



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# Digital Media

2005-2013



VIDEO STILL IMAGE - TRACK 1, DIGITAL VIDEO, 3 MIN LOOP WITH SCULPTURE INSTALLATION, 2013,  
DIMENSION VARIABLE





VIDEO STILL IMAGE - TRACK 2, DIGITAL VIDEO, 3 MIN LOOP, 2014,



ABSTRACT CINEMA, MUSEUM OF CONTEMPORARY ART,  
CURATED BY BONNIE CLEARWATER AND KEVIN ARROW,  
NORTH MIAMI FL, 2010







"UNCERTAIN STATES OF AMERICA" AMERICAN ART IN THE 3RD MILLENNIUM  
CURATED BY DANIEL BIRNBAUM, GUNNAR B. KVARAN, HANS ULRICH OBRIST  
ASTRUP FEARNLEY MUSEUM OF MODERN ART, OSLO, NORWAY 2005



# CV JIAE HWANG

Born in Seoul, Korea  
Lives and works in Los Angeles / Miami

## STUDIES

New World School of the Arts, University of Florida, Miami FL  
Bachelors degrees in Fine Art and Electronic Intermedia

## SOLO EXHIBITION

- |           |   |
|-----------|---|
| 2014      | Central Fine, Buenos Aires, Argentina   |
| 2013-2014 | RISE ABOVE: / LANDING: Central Fine, Miami, FL  |
| 2006      | Take my hand to the farthest star<br>Fredric Snitzer Gallery, Miami, FL                     |
| 2004      | I am the smallest planet of my own,<br>Miami Dade College Wolfson Center Gallery, Miami, FL |
| 2003      | Jiae Hwang<br>Project Room, Fredric Snitzer Gallery, Miami, FL                              |

## GROUP EXHIBITIONS

- |      |   |
|------|---|
| 2014 | Sinking Parenthesis, Central Fine, Miami Beach, FL<br>Kazuo, Central Fine, Buenos Aires, Argentina  |
| 2012 | Aesthetics & Values, Frost Art Museum, Miami, FL<br>Let's begin with a Line, Emerson Dorsch Gallery, Miami FL<br>New Art South Florida SFCC, University Galleries, Florida Atlantic University, FL<br>Hurricane/Hurricane, Miami Science Museum, FL |
| 2011 | Get the Green Light Project, curated by Claire Breukel, Miami, FL<br>Electric Wedding / Video art from Los Angeles and Miami,<br>presented by the Los Angeles Art Association   |
| 2010 | New Work Miami 2010, Miami Art Museum, (curated by Peter Boswell, assistant<br>director for programs/senior curator, and René Morales, associate curator), FL   |

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- Optic Nerve, Video de la colección del Museo de Arte Contemporáneo del Norte de Miami,  
El Museo de Arte de El Salvador, El Salvador
- FAST FORWARD: A Screening of Contemporary American Video Art  
Santa Barbara Contemporary, CA
- 2009 Abstract Cinema, Museum of Contemporary Art, curated by Bonnie Clearwater  
and Kevin Arrow, North Miami, FL
- THE COMPANY PRESENTS, Alternativer Kunstverein ACUD, Berlin
- 2008 Video Revolutionaries, J. Paul Getty Museum, Los Angeles, CA
- DREAM(land) JAIL Gallery, LA, CA
- STUDIO by Hernan Bas, Jiae Hwang, Natalya Laskis, Miami, FL
- 2007 "Uncertain States of America" American Art in the 3<sup>rd</sup> Millennium  
(curated by Daniel Birnbaum, Gunnar B. Kvaran, Hans Ulrich Obrist),  
Galerie Rudolfinum, Czech Republic
- Confluence, A Collaboration, Fredric Snitzer Gallery, Miami, FL
- "Footnotes about Geopolitical, Markets and Amnesia"  
2<sup>nd</sup> Moscow Biennale of Contemporary Art, Moscow, Russia
- 2006 "Uncertain States of America" American Art in the 3<sup>rd</sup> Millennium  
(curated by Daniel Birnbaum, Gunnar B. Kvaran, Hans Ulrich Obrist),  
Center for Curatorial Studies, Bard College, Annandale-on-Hudson, NY  
Serpentine Gallery, London, UK, CCA Warsaw, Warsaw, Le Musée de Serignan, FR
- E-Merce Technology, Performance with Opto-Kinetic-Reflex, Museum of Contemporary Art, Miami,  
FL
- Banquet (curated by Chip Tom), Pacific Asia Museum, Pasadena, CA
- Video: An Art, A History 1965-2005 New Media Collection, Centre Pompidou;  
"Optokinetic Reflex" audio-visual performance, Miami Art Central, FL
- Optic Nerve VIII, Museum of Contemporary Art, Miami, FL
- THINK WARM, Tomio Koyama Gallery, Tokyo, Japan
- 2005 "Uncertain States of America" American Art in the 3<sup>rd</sup> Millennium  
(curated by Daniel Birnbaum, Gunnar B. Kvaran, Hans Ulrich Obrist),  
Astrup Fearnley Museum of Modern Art, Oslo, Norway;  
Traveling to Musée d'Art Moderne de la Ville de Paris, Paris, France;  
and Reykjavik Art Museum, Reykjavik, Iceland
- Different Wavelengths, Tina Kim Fine Art, New York, NY
- AT THIS TIME: 10 Miami Artists, Rubell Family Collection, Miami, FL



## CENTRAL FINE / JIAE HWANG

2004	Miami Nice, Galerie Emmanuel Perrotin, Paris, France Salad Days, Artists Space, New York, NY She's About to Wake Up (curated by Diego Singh), The Light Box, Miami, FL
2003	Draw! Draw! Draw!, Fredric Snitzer Gallery, Miami, FL Butt Seriously, The Moore Space, Miami, FL Manifest Destiny (curated by Anat Ebgi), Miami, FL
2002	Optic Nerve IV, Museum of Contemporary Art, North Miami, FL San Francisco Film Festival, ATA, San Francisco, CA
2001	Summer Tossed Salad, Kevin Bruk Gallery, Miami, FL
2000	Space Walk of Fame, NASA, Cape Canaveral, FL

### RESIDENCIES & SPECIAL PROJECTS:

2012	Cannonball Artist Residency Program, Miami FL
2010	LegalArt Artist Residency with Knights Foundation, Miami FL
2005	"Make a smallest planet of your own" Origami kit Limited Edition, Rubell Family Collection, Miami, FL Talking Head Transmitters 1610AM, Radio Show, Miami Beach
2003	On-Air Video Projects, MTV Networks Latin America
2002	Residencies at South Florida Art Center, Miami Beach, FL
2000	NASA Cape Canaveral commemorative plaque design for Space Walk of Fame

### HONORS AND AWARDS:

2013	New American Paintings Competition Winner
2012	South Florida Cultural Consortium Fellowship
2011	Swing Art Design Winner, NADA Art Fair
2006	Museums of Contemporary Art, Optic Nerve Film Festival Winner.
2005	Native Seeds Emerging Artist Grant, 2 <sup>nd</sup> place
2005	Hollywood All-Media Juried Biennial, Best in the Show Award
2002	Frances Wolfson Endowed Visual Arts Scholarship
2000-2005	University of Florida, New World School of the Arts Full Tuition Scholarship
1999	NASA Cape Canaveral commemorative plaque design winner

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SELECTED PUBLIC AND PRIVATE COLLECTIONS:

Pérez Art Museum Miami (PAMM), Miami, FL

Museum of Contemporary Art, North Miami, FL

MDC Museum of Art and Design, Miami FL

The U.S. Space Walk of Fame Foundation (NASA) at Space View Park, FL

The Miami-Dade Art in Public Places

Rubell Family Collection, Miami, FL

Martin Z. Margulies Foundation, FL